

**July, 2016**

**ABOUT  
MAGNOLIA  
INDUSTRIAL  
GROUP, INC.**

On July 15, 2003, and then again on July 23, 2013, the City Council of the City of Long Beach (“City Council”) re-established the Magnolia Industrial Group Property and Business Improvement District (“District”), pursuant to the provisions of the *Property and Business Improvement District Law of 1994* (“the Law”) *Division 18 of the Streets and Highways Code, commencing with Section 36600.*

The District falls within a 24-block area generally located east of San Francisco Avenue, south of Pacific Coast Highway, west of Magnolia Avenue and north of Anaheim Street, with an extended portion west of the Southern Pacific Railroad Right of Way, south of Anaheim Street, north of 12th Street and east of De Forest Avenue.

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**CRIME IN LB**

This month there were 4 reported crimes in [www.crimereports.com](http://www.crimereports.com) in the Magnolia Industrial Group area for the past 30 days as follows:

**600 Block of W. Pacific Coast Hwy.**

Identifier: 160037963  
 Occurred On: 15 Jun 2016 @ 3:00:00 am  
 Narrative: ROBBERY; PERSON  
 Agency: LBPB

**600 Block of W. Pacific Coast Hwy.**

Identifier: 160044188  
 Occurred On: 12 Jul 2016 @ 2:40:00 am  
 Narrative: VANDALISM;  
 DEFACE PROPERTY  
 Agency: LBPB

**800 Block of W. Pacific Coast Hwy.**

Identifier: 160039665  
 Occurred On: 22 Jun 2016 @ 2:48:00 pm  
 Narrative: PETTY THEFT  
 Agency: LBPB

**W. Anaheim and Daisy Ave.**

Identifier: 160038830  
 Occurred On: 18 Jun 2016 @ 10:30:00 pm  
 Narrative: ROBBERY; PERSON  
 Agency: LBPB

The City’s website: <http://www.longbeach.gov/police/statistics.asp>, crimes are 2 months behind. The crime stats for MIG’s 3 reporting districts = RD 114, 113 and 104, are as follows:

In May 2016:  
 Total crime stats for RD 114 are 3 part 1 crimes and 1 part 2 crimes = 4.

Total crime stats for RD 113 are 3 part 1 crimes and 0 part 2 crimes = 3.

Total crime stats for RD 104 are 8 part 1 crimes and 8 part 2 crimes = 16.

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**FACTS AND  
FIGURES ON  
90813 ZIP CODE**

Facts and figures on the 90813 ZIP Code, an area that stretches from Cherry Avenue to the city’s west side between Seventh and Pacific Coast Highway and bisected by Anaheim Street in Long Beach.

Population 58,911

Median age 27.3

Top three ethnic groups by percentage, white 31.2, black 13.9 and Hispanic 64

Owner-occupied housing units 13.2

Renter-occupied housing units 86.8

Median home value \$210,000

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**PORT OF LB  
VOTED BEST  
SEAPORT IN N.  
AMERICA FOR  
SECOND  
CONSECUTIVE  
YEAR**

The Port of Long Beach (POLB) announced Thursday that it has

been recognized as the Best North American Seaport at the Asian Freight, Logistics and Supply Chain Awards, which were hosted this week in Shanghai by the shipping trade publication Asia Cargo News, according to the release.

The POLB bested fellow finalists the ports of Seattle, Houston and New York/New Jersey. Ports were judged on service quality, innovation, customer relations and reliability, among other factors, according to the release. This is the second year in a row and the 18th time in the last 21 years that the port has won the title “Best North American Seaport” from Asia Cargo News and last year’s event organizer, Cargo News Asia.

“This award speaks volumes about the satisfaction our customers have with our Port,” stated Long Beach Board of Harbor Commissioners President Lori Ann Guzmán. “We’re always working hard to improve our services, and we’re pleased to be recognized for our efforts.”

“We are pleased to have the validation of key stakeholders in our industry, especially over the past two years when our Port business has been so dynamic,” said POLB CEO Jon Slingerup in a statement. “We thank our customers for supporting us and recognizing the dedication the Port staff has in making sure we provide excellent service, top value and efficient delivery of their cargo to their markets.”

More than 15,000 industry professionals who read Asia Cargo News were invited to participate in the nomination and selection process preceding the awards ceremony that took place Tuesday, June 14. Awards were

also given in other categories, such as shipping lines, container terminals, air cargo carriers and road haulers, according to the announcement.

The Port of Long Beach is one of the world's premier seaports, handling \$180 billion in trade annually and supporting hundreds of thousands of jobs in Southern California.

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## **PORT OF LB SEES SECOND BUSIEST MAY IN 105-YEAR HISTORY**

The Port of Long Beach (POLB) saw its second-busiest May in the port's 105-year history, bringing in 640,566 TEUs (twenty-foot equivalent units - a standard industry measure for containerized cargo), according to a report released Tuesday.

Container cargo numbers improved slightly last month, rising 0.8 percent compared to May of last year when the docks were still rushing to catch up after several months of congestion.

Imports rose one percent to 330,639 TEUs, exports rose two percent to 138,594 TEUs, and empties were flat at 171,333 TEUs, off just 0.4 percent compared to the same month last year, while the year-to-date total is down 1.5 percent compared to the first five months of 2015, according to the report.

"The port's numbers are in line with trends observed by the National Retail Federation (NRF), which reports that inventories remain high for U.S. stores and warehouses, muting demand for oceangoing trade," stated the release.

The NRF also notes that year-over-year comparisons to 2015 are difficult to make, based on the unusual patterns of last year's heightened activity after the congestion slowdowns at the start of that time period. Comparisons to prior years are also skewed because the nation was still in recovery mode from the 2008 recession.

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## **POT DECISION STILL UP IN SMOKE**

While the LB City Council is deciding whether to have LB taxpayers either pay the cost of a Nov. special citywide election (consolidated with the Nov. 2016 statewide election) or whether to let medical marijuana operations resume in Long Beach at a level not previously allowed here OR a Council majority could bypass the election cost and the voters' choice by approving the petition initiated measure's text outright, Los Angeles County voters will decide this fall whether to tax marijuana businesses to help pay for housing and health services for the homeless.

The ballot measure, approved Tuesday by the Board of Supervisors, seeks to take a potentially significant new source of government revenues, from marijuana sales and use it to address one of the region's oldest and most intractable problems. L.A.'s homeless population has been rising in recent years, and the proposed pot tax is part of a larger effort by city and county officials to finally put significantly more money behind easing the problems.

The board's 3-2 vote comes two weeks after the Los Angeles City Council agreed to place a \$1.2-billion bond initiative on the November city ballot to build more housing for the homeless. The bond money could be used only for housing construction, not to provide services. Backers see both measures as a package and hope voters will approve both.

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Tuesday's vote comes after months of debate about the best way for L.A. County to raise more money for the homeless. Initially, the board had hoped to pursue a "millionaire's tax" on high-income earners. But the county does not have the legal authority to raise income taxes, so officials pushed for a change in state law that would have allowed them to go forward.

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After that effort failed, Supervisor Mark Ridley-Thomas proposed placing a property tax on the ballot and then backed a quarter-cent sales tax. Both of those plans would have raised more money than the pot tax. Neither proposal was able to get the needed level of support on the board.

A number of advocates urged the board to consider the sales tax, which would raise the most money -- an estimated \$355 million a year -- and could be implemented more quickly than a marijuana tax. But most said they would also support a marijuana tax.

"We know that we will not see another opportunity in terms of public attention on homelessness and voter turnout like we will in November," said Katie Hill, executive director of the group People Assisting the Homeless.

Supervisors Sheila Kuehl, Hilda Solis and Don Knabe voted for the marijuana tax, with Michael D. Antonovich and Ridley-Thomas voting against. We know that we will not see another opportunity in terms of public attention on homelessness and voter turnout like we will in November.— Katie Hill, executive director, People Assisting the Homeless.

Kuehl and Solis hailed the vote as a major step toward addressing the county's homeless crisis. But Ridley-Thomas said that the county needed more time to look at the issues surrounding a marijuana tax and that he had not given up on the sales tax. Antonovich expressed concerns about the health and safety effects of legalizing marijuana. Knabe said he is not a proponent of marijuana, but if California voters decide to legalize it, "we ought to get a piece of the action, because it will help those that we need to help."

Public health and law enforcement officials expressed concerns about whether high taxes on the legal marijuana industry would drive more consumers back to the black market. L.A. County Sheriff Jim McDonnell sent a letter that said the level of homelessness in the county is "dire," but urged the board to look at measures other than marijuana.

Collecting from marijuana businesses, which typically run on cash, will also raise potential security issues for county tax collectors. Treasurer-Tax Collector Joseph Kelly said his office might hire armored cars to pick the money up. So, it's another wait and see. Should we follow the County, the State or do it "the Long Beach way".

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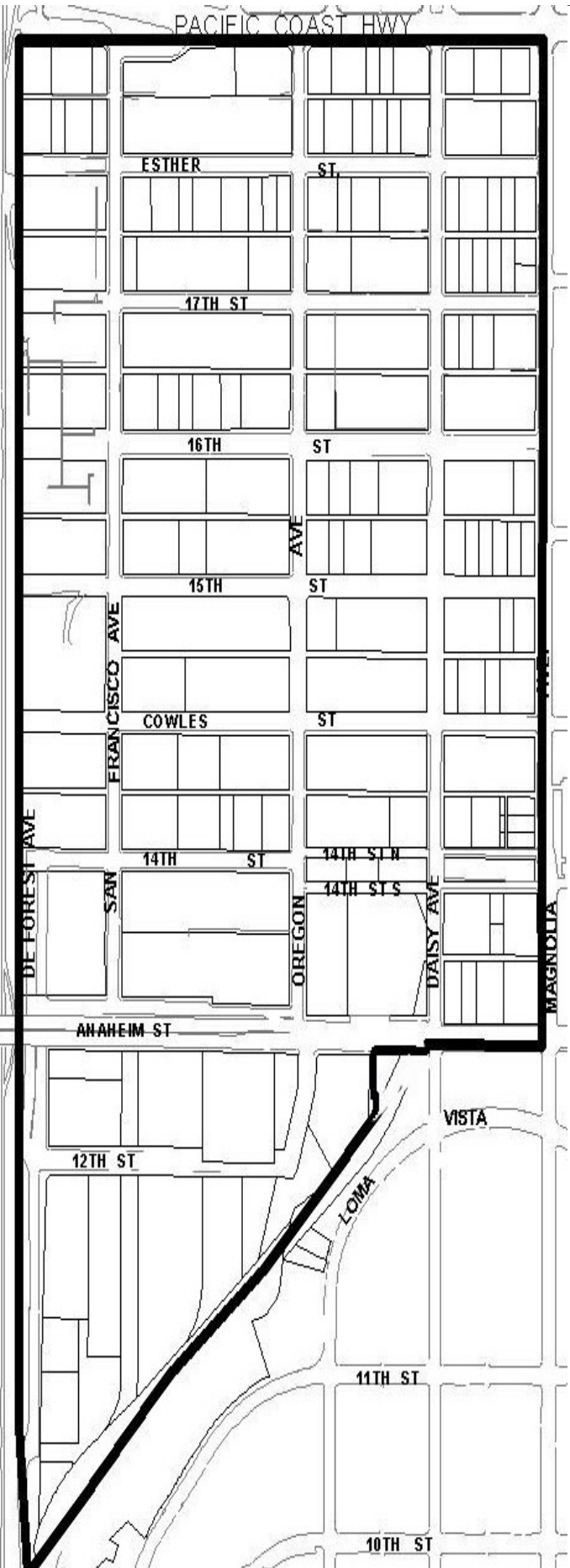
**M.I.G. Related Phone Numbers**

Police Emergency	911
Police Alternate Non-Emergency #	(562) 435-6711
Council District 1	(562) 570-6919
LBPD Fraud/Forgery Dept.	(562) 570-7330
Street Sweeping	(562) 570-2890
Water Emergency	(562) 570-2390
Gas Emergency	(562) 570-2140
Building Permits	(562) 570-6651
Business License	(562) 570-6211
Business Ombudsman	
Fire Prevention	(562) 570-2560
Graffiti Hotline	(562) 570-2773
Illegal Dumping	(562) 570-2881



*Important Meetings:*

- **Planning Commission Meetings**—1st and 3rd Thursdays @ 5:00 p.m. in Council Chambers
- **City Council Meetings** are held weekly in Council Chambers at 5:00 pm at City Hall located at 333 W. Ocean Blvd. (except for the last Tuesday of the month).
- **M.I.G. Meeting**—3rd Wednesday of the month @ 1:00 p.m. @ GoodWill, 800 W. PCH.
- **WPAC**—2nd Wed. of the month @ 5:30pm at West Div. Community Room, 1835 Santa Fe Ave.
- **LB CPAC** - 1st Thursday of each month.
- **Willmore City Heritage**—3rd Wednesday of the month @ 7:30 pm at Drake Park Community Center



July 20, 2016

1:00 pm at

Goodwill Industries  
800 W. Pacific Coast Hwy, Long Beach, CA 90813

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Board of Directors

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Mike Zupanovich, Treasurer	(562) 591-5665
Tony Dumas, Secretary	(562) 624-4114
Jim Zupanovich, Boardmember	(562) 591-5665
Vacancy	

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## AGENDA

### ANNUAL MEETING

- 1) Call to Order/Roll Call
- 2) Board Member Concerns
- 3) First District Update
- 4) West Division Update
- 5) MIG Security Report
- 6) MIG election of Officers
- 7) Old Business
- 8) New Business
- 9) Adjourn Meeting

**Next MIG meeting:**

**August 17, 2016**



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**Problems? Call your newsletter editor, Annie G. @ 562-225-9462 or email me at: [shorti2448@gmail.com](mailto:shorti2448@gmail.com). Report graffiti issues directly to me via email.**